

Activity

Maccabi GB Progress Report 2017-18



Our Mission



Maccabi GB is Britain's leading Anglo-Jewish Sport, Health and Wellbeing Charity and in 2018 we are celebrating our 80th anniversary. Part of a global movement operating in over 70 countries, our mission is to support the long term future of British Jewry by engaging and developing the entire Jewish Community with a broad range of sporting, educational, social and health and wellbeing activities, whilst promoting Jewish Identity and the centrality of Israel.

As the only Jewish Charity operating in the recreational arena, Maccabi GB is reaching more people today than at any time in our history.

Each year, through over 250 targeted projects, programmes and events, Maccabi GB reaches over 45,000 people nationally. This is achieved by

a dedicated team of professionals and volunteers, based in both London and the North.

The annual programme is created to engage as many members of the Community as possible via a diverse range of opportunities. From grassroots; operating in every Jewish School in Britain, to the elite of the Community and the Maccabiah Games; from 6,500 people attending the Maccabi GB Community Fun Run, to the Elliott Simmons Challenge Israel Tour for young people with mild to moderate learning difficulties; no matter age, ability or religious observance, Maccabi GB strives in all that it does 'for an active Jewish Community'.



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David Pinnick

Chairman,
Maccabi GB

Sport



We are proud that our Organisation and brand is recognised throughout the Community as providing exceptional sporting opportunities for the entire Community.

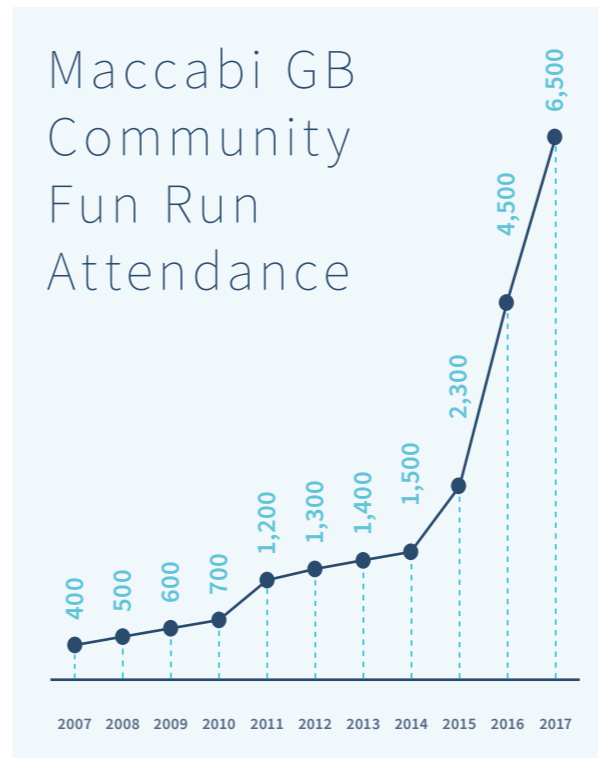
We believe that every child deserves a quality physical education and our engagement starts with our School Sports Programme. In 2017 we engaged an incredible 4,000 young people each week at 24 Jewish schools through our PE Curriculum Lessons and School Sports Clubs. This is an increase of 30% in the last 12 months. In addition to this, Maccabi GB Schools Sports Tournaments remain the only time the Jewish schools come together. There were an incredible 33 Tournaments run in 2017, engaging 6,000 young people in 16 different sports. Delivering PE Curriculum in five Charedi Schools laid the path for the first ever Maccabi GB Charedi schools football tournament to take place.

Maccabi GB continues to offer sports provision to all ages and to all abilities. In 2017 we hosted a wide range of Community Sports Events, running everything from Badminton to Table Tennis, Netball to Lawn Bowls and Spinning to Walking Groups. By offering such a wide variety of sports, we are aiming to maximise the number of people we engage throughout the Community.

The most significant and far reaching of these Community Sports Days is the annual Maccabi GB Community Fun Run, which in its 11th year engaged 75 Communal Charities and Schools, with 6,500 people attending on the day. Over £1.8 million has been raised for Jewish charities over the life of this event. With 1, 5 and 10 kilometre routes, the Maccabi GB Community Fun Run is the largest Communal event in the Jewish calendar and reaches across all generations and religious denominations.

International Games are of paramount importance to Maccabi GB and cater for both the elite athletes of the Community as well as for young people to experience their first taste of representing Great Britain abroad.

The highlight of the year was undoubtedly the 20th Maccabiah Games, where Great Britain took a delegation of 385 and brought home a record 38 medals. The annual JCC Maccabi Games gives opportunity for young athletes to compete and make friendships with their counterparts from across North America. The Great Britain delegation of 57 people visited Miami, Florida. In addition to the 36 medals the team brought home, memories and friendships were formed that will last a lifetime.



Education

Our Streetwise project, run in partnership with CST, is the educational arm of the Organisation. Engaging over 22,000 young people each year, there isn't another project within the Jewish Community which has the range of programmes and reach that Streetwise has.

It has been another incredible year for Streetwise. Whilst continuing to work with over 65 Jewish and non-Jewish primary and secondary schools nationally, in the first months of the year Streetwise created 'Webwise', a brand new campaign aimed at 'Inspiring Confidence Online', bringing bespoke Internet Safety education to over 5,000 young people from the age of 4 to 18. A new programme on Body Image was developed for primary school students, as well as a new

'employability workshop' in partnership with Resource, for 6th formers. A new Personal Safety curriculum was developed and delivered to hundreds of young people in secondary schools, improving their confidence, street awareness and self-defence techniques. This year Streetwise delivered 830 individual sessions.

'Leadership by Streetwise' is a unique Sports Leadership programme and is accredited by Sports Leaders UK. The four-year programme engaged 100 participants and their Bogrim (graduate leaders of the programme) on the course. There were 30 Leadership participants who were engaged as athletes or managers in last summer's JCC Maccabi Games and Maccabiah Games.



Leadership participants receive qualifications and skills needed to lead sports sessions, coach teams and run sporting events, inspiring the Community through their passion for sport. The programme comprises of two residential weekends, the first in November/December and the second in March. The Residential Weekends are a fantastic opportunity for the participants to meet new people and make friends from all over the UK, learn about Israel and Judaism, enjoy a vibrant Shabbat atmosphere and have an amazing time away.

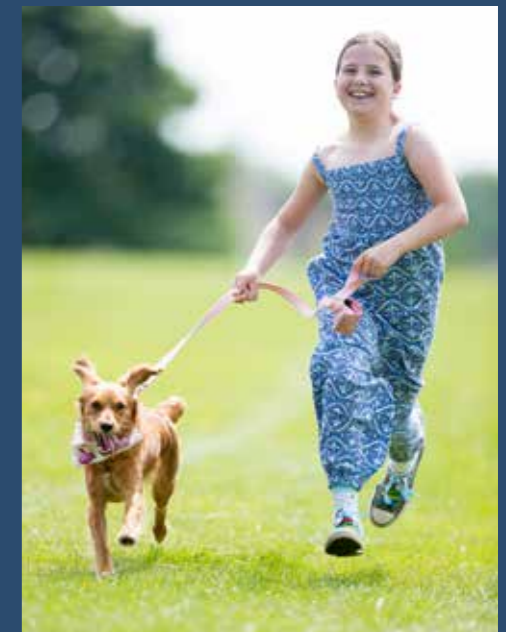
The 'Alan Senitt Community Leadership Programme' engaged 80 young people from eight schools of different faith, ethnic and cultural background. The programme teaches students leadership skills through in-school seminars; the interfaith environment is hugely enriching, and the aims of the programme are for the students to create a social action project, to benefit their local community. In its 9th year, the different schools developed inspiring community projects, with one school developing an e-safety

campaign and delivering workshops to a local primary school and another creating a school-wide campaign for Alopecia UK, raising awareness about the charity and collecting over 400 hats.

2017 saw the launch of 'Stand Up! Education Against Discrimination'; this new initiative was initially presented during the Streetwise 10-year review, at the end of 2015, and is aimed at bringing antisemitism education into mainstream schools. Stand Up! received funding from the Department

for Communities & Local Government, and is run in partnership with Tell MAMA, Kick It Out and Galop. The programme aims to empower young people to learn about and act against discrimination, racism, antisemitism and anti-Muslim hatred, whilst developing their social responsibility in the Community. In its first year, Stand Up! delivered sessions to 5,000 young people in 33 schools and was extremely well received from pupils, teachers and the Metropolitan Police Schools Liaison Officer amongst others.





For an active Jewish Community



Community



Maccabi GB believes that a Community that plays together stays together and our programming aims to bring as many people together as possible from all ages, abilities and religious observances.

The Maccabi GB Community Fun Run has developed beyond recognition in its 11 years. In year 1, the average participant was the seasoned runner, checking their split times over the 10km course. The age breakdown of participants at the 2017 event highlighted that 50% of the runners were under the age of 15. With each of them attending with at least one parent, we have worked hard over the 11 years to shift the atmosphere of the day, to that of a social and fun family day out, rather than a competitive

running race. The Community Fun Run has also established itself as an environment where all religious denominations feel welcome. The charity fair is unique within the Jewish Community as it includes the United Synagogue, Masorti, Reform and Liberal Judaism as well as groups from the Charedi Community.

This focus on bringing the Community together for a social experience is epitomised at the Community Dog Walk. With 3 or even 4 generations of family attending the event, although the Dog Show is extremely competitive, again the objective is to create a positive recreational environment where over 250 members of the Community can come together in a fun and social space.

Through all the Community Sports Days organised, the social fabric of the events is constant throughout and there are many stories and anecdotes which confirm this. The Community Netball saw international Maccabiah netball players compete with those who haven't played since school and the Community Badminton saw families come together and enjoy an afternoon of fun and competitive action.

David Menahem, who with his sons Ben and Sam are regular entrants to the tournament, summed up the ethos of the afternoon by saying;

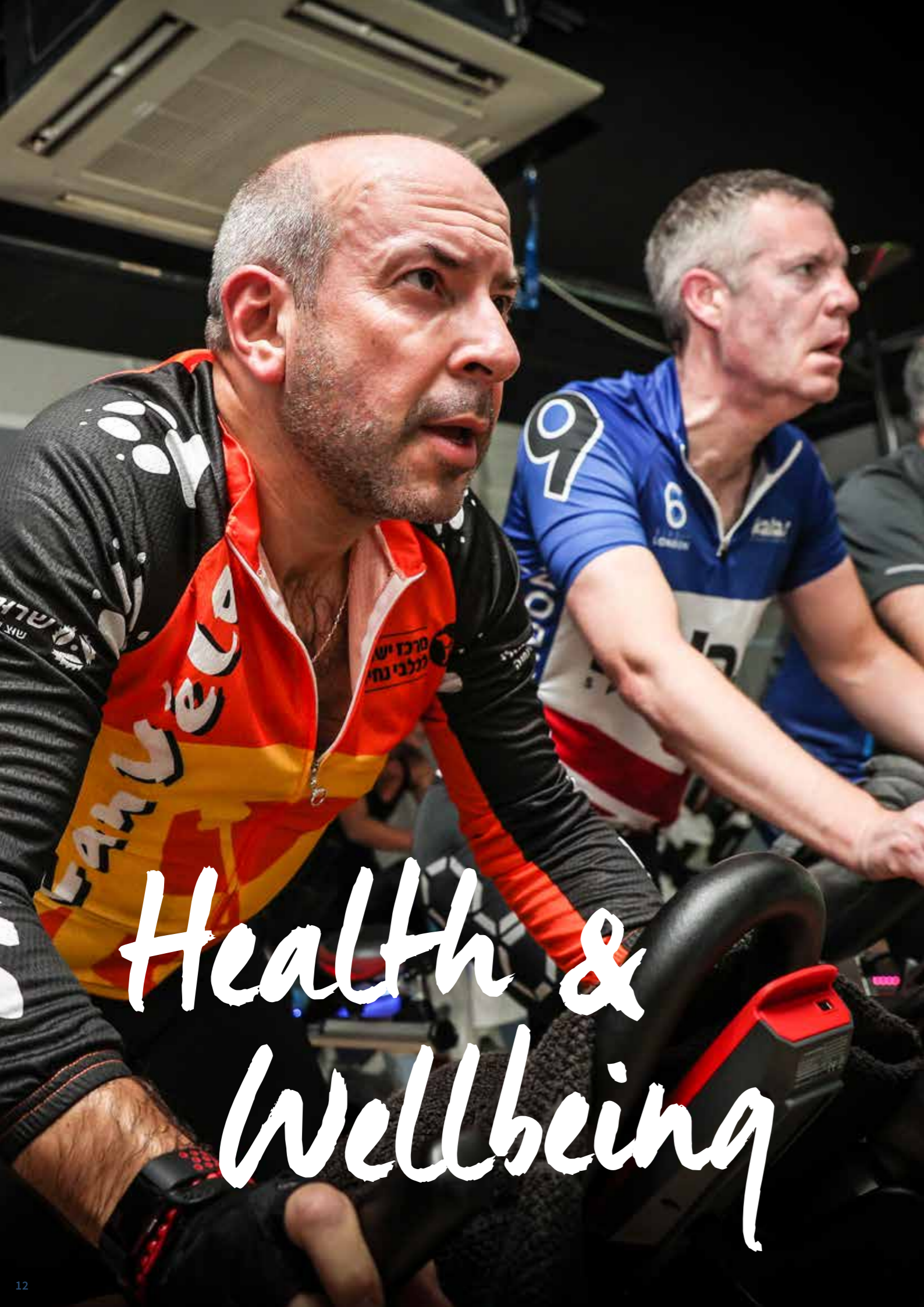
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We only play badminton together once a year at Maccabi GB Community Badminton. That's what Maccabi GB is all about – family.”

David Menahem aged 60

Maccabi GB Community
Badminton Participant





Health & Wellbeing

Health and Wellbeing has become increasingly important to the Community. Those who are 'good' at sport have many avenues to fulfil their passions. What makes Maccabi GB Community Events unique is their focus on enabling all abilities and demographics to increase their health and wellbeing in a safe, positive and Jewish environment.

It is important to Maccabi GB to work with as many partners as possible in order to reach as wide an audience as possible. With over 100 different partners, 2017 has seen a number of collaborations which has assisted in increasing our health and wellbeing message. The Chai Cancer Care weekly walking club is one example of this, for a small group of Chai clients going through their treatment programmes.

Providing 1 to 1 training for Camp Simcha clients is another way of reaching wider in the Community. Maccabi GB hosts a Mitzvah Day football match for clients of Langdon and Kisharon, this is an annual highlight for the Organisation.



“Increasing health and wellbeing in a safe, positive and Jewish environment.”



Jewish Identity

Maccabi GB has a significant role to play in enhancing the Community's Jewish Identity. The 'Leadership by Streetwise' programme, allows Maccabi GB to promote Jewish Identity, culture and traditions for the young participants; from Shabbat services to Havdalah, to conversations about Jewish practice and Israel; 'Leadership' is a unique blend of sport and Judaism and is a truly enriching experience for participants and leaders alike.

Combining a healthy and active lifestyle with Jewish education is the objective with the Jewish Walking Tours. This year three of these Tours were organised for,

on average, 20 participants per Tour. Led by professional Tour Guides, the Tours enable the participants to keep active as well as enhance their Jewish knowledge through themes such as 'Balfour 100 anniversary', 'the Jewish East End' and 'Jewish Developers in the City'.

Whether it is through the Community Fun Run, the first Charedi Football Tournament, or the Jewish Identity Programme – Pre-Camp at the 20th Maccabiah Games; Maccabi GB isn't simply a sports organisation; our ultimate aim is of Jewish continuity and as such Jewish identity is the DNA which runs throughout our projects and programmes.



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Leadership was arguably the most enjoyable thing I've ever done. I have been able to make life-long friends whilst pursuing my leadership career. I have been able to gain confidence whilst I lead sessions and also be able to put forward my opinion when participating in sessions.

Levi Freund aged 15
Maccabi GB Leadership Participant

Israel

With the Maccabi headquarters in Israel, the centrality of Israel is an important part of the work carried out by Maccabi GB. We are committed to engaging the Community with Israel, strengthening their identity to the Jewish homeland and taking as many participants as we can to experience Israel themselves.

The 20th Maccabiah Games was the pinnacle of the Israel programmes in 2017, but this year also saw the second UJIA Birthright in partnership with Maccabi GB Sports Tour to Israel (Maccabi GB Birthright). The 10- day experience for young adults who have not been on an organised trip to Israel before was themed around the Maccabiah, giving the 27 participants, a unique access to Team Maccabi GB and the Games

themselves. The group visited a variety of different places in Israel including Jerusalem, Tzfat, Tel Aviv, Caesarea and Sde Boker.

Planning and preparation has begun for the Elliott Simmons Challenge Israel Tour which will take place in October 2018. The preparatory work will include recruitment of partners, professional staff and schools, which will lead to publicising for the participants and carers. In April, the participants will take part in an Orientation Weekend. As well as general screening and "Get To Know You" activities, the participants will take part in their first Maccabi Shabbat, as well as receiving an introduction to Israel and overview of its history, exploring the country and places they will visit.

The Maccabi GB Chanukah Torch Relay consists of a delegation from Maccabi Tzair (Maccabi World Union's youth movement) travelling across the country spreading the message of Maccabi and teaching the story of Chanukah.

Throughout their time in the UK the Delegation engaged 3,000 members of the Community and visited a number of primary schools in London, synagogues, retirement residences, Jewish Care homes and communal organisations including Langdon, The Zone in Leeds and Maccabi GB Scotland teaching British-Jewry about the meaning of Chanukah and the Maccabi spirit.

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As for my connection to Israel, I only have to glance at the 12 Israel-related internet tabs currently open on my laptop to see how much this trip has impacted my daily routine.

Oliver Orchant aged 22
Maccabi GB Birthright Participant





Maccabi GB won 38 Medals, the highest medal haul of any GB Maccabiah team



20th Maccabiah Games

The Maccabiah Games are the pinnacle of Jewish sporting achievement. The Maccabi Great Britain delegation of 385 was led by General Team Manager, Joel Nathan and Head of Delegation, Michael Ziff.

Maccabi GB won 38 Medals, the highest medal haul of any GB Maccabiah team – 6 Gold, 14 Silver and 18 Bronze.

The Jewish Identity Pre Camp Programme was based in the North of Israel. Highlights included visiting a number of projects funded by our partner UJIA. From the Equaliser Programme in Acco to Magic Moments in Shlomi, which enabled the meeting of young Brits and Israelis. Other highlights included visiting Beit Halochem Rehabilitation Centre for the IDF and the Ghetto Fighters Museum

Highlights in the sporting field included the number of female athletes we took such as the first Junior Lacrosse team and Open Netball and Football teams.

We were honoured to have Freya Levy as part of our delegation who competed as our first para-athlete. She competed in a mixed GB-USA wheelchair basketball team. And this was the first time she had been to Israel. It was a very powerful introduction to the Jewish Homeland and she came home with a bronze medal.

The Maccabiah Games were about swapping shirts in the evening with the opponent from the morning. They were about wearing a Union Jack Star of David on your chest and being a proud Jewish British athlete. And most importantly they were about being part of an event with 10,000 Jews from Israel and around the Diaspora in the Jewish homeland.

The 20th Maccabiah Games was a unique experience and every member of the Delegation was extremely proud to have been a part of it.





**ELLIOTT SIMMONS
MACCABI GB
CHALLENGE
ISRAEL TOUR 2018**



The year ahead

As we reflect on an incredibly successful 2017, the year ahead marks our 80th Anniversary and is set to be even bigger and better.

A brand new International Games is debuting in 2018. The Maccabi Youth Games is for athletes aged 14-16 years old who will travel to Israel to compete against their Maccabi friends from USA, Canada, South Africa, Brazil and many more. Built with the same Rachmanus ethos as the JCC Maccabi Games, the emphasis at the Youth Games is for the athletes to have fun, meet people from all over the world and experience the amazing country of Israel.

The JCC Maccabi Games & JCC Maccabi ArtsFest 2018 will be one of the biggest and best international sports and performing arts competitions for young, Jewish participants in the U13-U16 age groups. In 2018 the delegation will be competing in Orange County, California.

Recruitment is underway for the 15th European Maccabi Games 2019, taking

place in the historic city of Budapest in Hungary. Team Maccabi GB's squad of 250 will participate in a Jewish Identity Pre-Camp Programme as well as the incredible sports competition.

Team Maccabi GB will also be taking a delegation of Masters athletes to compete at the Pan-American Maccabi Games 2019 taking place in Mexico.

The Elliott Simmons Maccabi GB Challenge Tour will depart in October 2018 for a group of 15 participants aged 16-20 years old.

This is a unique trip to Israel for young people with mild to moderate learning difficulties who would miss out on the "standard Israel Tour" because it is not right for them. Maccabi GB gives them this opportunity to have their very own incredible Israel Experience.

With these events in addition to our regular extensive programme of Community engagement, 2018 is going to be another year to remember.



Maccabi GB

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In partnership with

