



Betway To Sponsor The Queen Mother Champion Chase

Friday, October 3, 2014 - Betway, the leading international online betting and casino company, is the new sponsor of the Queen Mother Champion Chase, one of the highlights of The Festival at Cheltenham.

Cheltenham Racecourse is delighted to announce that the feature race of the second day of The Festival, Ladies Day, will be backed by Betway for the next three years.

The Grade One chase, run over two miles and 13 fences, was won in great style last season by Sire De Grugy, trained by Gary Moore, ridden by Jamie Moore and owned by the Preston family and friends, after 11 runners lined up in March, 2014.

The Nicky Henderson-trained Sprinter Sacre, the 2013 victor in imperious fashion, makes his comeback this season and both horses could take each other on in the Betway Queen Mother Champion Chase on Wednesday, March 11, 2015.

Ian Renton, Managing Director of Cheltenham Racecourse, commented: "I am delighted to welcome Betway to Cheltenham as the sponsor of the Queen Mother Champion Chase for the next three years.

This is Betway's first venture into race sponsorship and it is great news that they have chosen to work with us at Cheltenham on such a high-profile race as the Betway Queen Mother Champion Chase.

I'm sure Betway will really enjoy the experience, as well as find it hugely rewarding in regards to brand exposure."

Bob Dutnall, Executive Director at Betway, said: "We are delighted to be sponsoring a race as prestigious as the Queen Mother Champion Chase and are proud to commit for a minimum of three years.

Betway is the fastest growing brand in the global gaming industry and we already have exciting plans in place with Cheltenham racecourse that will allow visitors to the Festival to get to know us a little better.

This year's race promises to be a memorable one with a potential mouthwatering clash between the returning Sprinter Sacre and last year's winner Sire De Grugy"