

MACCABI GB - THE LOWDOWN DURING LOCKDOWN



- 50,000 Yellow Candles distributed
- 270 cross communal organisations
- 6000 visits on yellowcandleuk.org
- #yellowcandle trended 2nd on Twitter

140k engagements on the promotional video

16K impressions

57k indirect impressions

35K video views

Maccabi GB's Sports Department

'PE at Home' and seated and chair based exercise videos:

1k views per video

E-sports tournament

GB Tournament: 32 players

400 participants worldwide

'An evening in with...'

- Georgina Cohen - 100 people
- 1k video views
- Justin Levene - 40 people
- 400 video views
- Dean Furman & Joe Jacobson - 70 people
- 500 video views

The Maccabi GB Community Fun Run @ Home Online

- 50 charities
- 500 participants
- Raised over £75,000 collectively for the participating charities
- 30 countries participated

25k impressions

15k people watched the online virtual ceremony

Maccabi Worldwide Commemoration for COVID-19

- 100 attendees on the Online ceremony
- 23 different Maccabi Clubs worldwide

790 video views

Social media impressions

393K

36K

52K

LEADERSHIP by STREETWISE 2019/20



60 hours of 'Chats and Snacks' career advice with over 50 professional speakers



28 hours of online Zoom socials



13 Leadership participants completed their Level 3 qualification in Sports Leadership



400 14-25 year olds participated in online workshops and events (80 unique users)



eyvieleadership reach: 3k people 44k impressions 1k views on Instagram Live



SUMMER ACTIVATE PROGRAMME!



35 participants aged 15-18

9 Teams with innovative project ideas



18 hours of Pitches

16 hours of in-depth Event Management Training

Project Ideas

- Maccabi E-cookbook
- Post Lockdown cleanse- Mind, Body and Soul
- #CookLearnPost
- Maccabi Song Contest
- Online Maccabiah
- Maccabi Picnic Day
- Maccabi Communities Connected
- Maccabi Hidden Talent Show

WINNING PROJECT Maccabi GB International Kit Project

Winning Project will be activated in August 2020



31 Sessions



800 Students seen in online webinars



18 Schools

20 Transition sessions

6 Puberty and Reproduction sessions

1 Online Safety session

2 Boundaries sessions

2 Body Image sessions

Website impressions March-July



2k visits 2k post views

643 video views

www.streetwisegb.org/athomewithstreetwise

Social media impressions March-July

45K impressions 35K reach

30K impressions



Over 200 Students reached through online webinars



Over 150 teachers reached through adult online webinars

'Sit down with Stand Up!' online content:



189 views



767 views



617 views



861 reads



244 views

Teacher Feedback:

"I just wanted to say a big thank you for the pocket workshops you created, I used these for distance learning with our Year 10 core classes [...] really helped to keep these conversations going during distance learning!" - Year 10 Teacher

"Thank you so much for this wonderful session [...] Honestly it's one of the best sessions I have attended, absolutely wonderful!" - participant from Stand Up! teacher training

Social media impressions March-July

32K

120K

3K visits



THANKING ALL OF OUR PARTNERS, SPONSORS AND DONORS FOR THEIR SUPPORT OVER THE PAST FEW MONTHS!