



Maccabi GB™  
Actively Jewish

**MACCABI GB QUARTERLY REPORT**

**Q1: January 2015 - March 2015**



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## INTRODUCTION

2014 saw Maccabi GB go through an exciting evolution. We have always been known for providing Anglo-Jewry with a vast and varied selection of sporting activities to get the Community active and enhance Jewish continuity and last year we went *beyond* this by creating a programme aimed at keeping Britain's Jewish people healthy and well for generations to come - The 'Sport, Health & Wellbeing' (SHW) Programme. It was introduced to focus on all areas of health – from exercising regularly to eating more healthily – whilst also enabling us to establish partnerships with a number of communal charities. By creating tailored programmes for each organisation we are now able to reach more people than ever before. We also create our own events in line with the new Programme and are now truly known as the key portal in the UK for all matters of Jewish Sport, Health & Wellbeing.

With SHW well-established, 2015 sees the Programme thrive alongside the other cornerstones of our work. The 'Sport for Everyone' Community Sport Days engaged over 350 people in the first quarter of the year and included unique events such as Community Netball, Badminton and Table Tennis; Our preparations for the European Maccabi Games, JCC Maccabi Games and Pan American Maccabi Games have reached new heights, with squads training regularly, Management Meetings taking place and planning ongoing for on our Delegation's presence in Berlin, Florida and Chile, respectively; Jewish sport is strong, with 1,600 of our youth actively engaged in Schools each week, over 1,900 students playing in an MGB School Sports Tournament, the continued success of our affiliated Maccabi Leagues, and our reach across the UK highlighted with the introduction of the first ever Regional Sports Development Coordinator in the North; and, of course, with Streetwise and its associated projects have engaged over 7,000 young people – including another successful Antisemitism Workshop.

In this report we examine our activity from January – March 2015. We will also look ahead to the rest of the year – including the new management arrangement of Maccabi GB @ Kulanu which has allowed us to provide more activities and events than ever before – in what will be a continuation of another fantastic year of Sport, Health and Wellbeing for Britain's Jewish Community.



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sport for everyone!

## SPORT FOR EVERYONE

*All ages, all abilities*

### January 2015 – March 2015

The 'Sport for Everyone' (SFE) initiative has established itself to become one of the cornerstones of what we offer the Community – a way to get active regardless of age, sporting ability or gender. Since January 2015 the Programme provided plenty of unique events to engage and integrate Jewish people.

Maccabi GB hosted three 'Sport for Everyone' events – also known as Community Sports Days. In total, over 350 people took part in Community Table Tennis, Community Badminton and Community Netball! Some participants tried an activity for the first time; some returned to a sport after many years away; some took part in exercise, using their family and friends as inspiration. All of these embody the spirit of the Programme. Below you can find a list of our unique and varied SFE events from the last three months:

**Community Table Tennis** (February 2015) – Run in conjunction with the National Shul Table Tennis League (NSTTL). 220 participants.

**Community Badminton** (March 2015) – Sold out event. 35 participants.

**Community Netball** (March 2015) – Run in partnership with national campaign, This Girl Can. Sold out event. 10 teams, 100 female only participants.

The importance of 'Sport for Everyone' should never be underestimated and with the rest of 2015 providing even more exciting events, we aim to deliver even more when the Programme continues throughout this year and beyond.



*Maccabi GB Community Table Tennis Day*

### **Looking ahead**

As usual, Maccabi GB has an extensive list of 'Sport for Everyone' programmes and events which will run throughout 2015 and into next year. May will see the return of one of the biggest – and most enjoyable – as over 250 participants (humans and dogs alike) will enjoy exercising together during the **Maccabi GB Community Dog Walk**; and another event which we are looking forward to is the **Community Ice Skating Day**, with over 100 Jewish participants of all ages expected to take to the ice and get into the winter spirit. We are even going to introduce a new sport to the Community in **Footgolf**.



## SPORT, HEALTH & WELLBEING

*Keeping the Community happier and healthier for longer*

### January 2015 – March 2015

Maccabi GB has always been at the forefront of Jewish sport in the UK, continually adapting with the Community in order to meet its needs. The newly-created 'Sport, Health & Wellbeing' (SHW) Programme has grown to provide a range of products suitable for all ages to aid the Jewish Community in areas of health and fitness.

The first event this year which was held under the SHW banner was the second **Jewish Walking Tours of London** (the inaugural event was held in October 2014). The Tour welcomed 20 participants who were guided around the National Gallery. The emphasis of this tour was for members of the Community to learn about Jewish London whilst getting active at their own pace.

The SHW Programme was also extended to our regular 'sports' clubs. The **Walking Club** - designed to give participants a regular outlet for getting some exercise at their own speed – continues to thrive with meets taking places throughout the first quarter of the year. The same can be said for the **MGB Running Club** – a club which is more about keeping fit and healthy than playing sport – which regularly engages over 10 participants weekly.



*Maccabi GB Running Club*

### Looking ahead

With the Maccabi GB 'Sport, Health & Wellbeing' Programme well-established, we have a number of other initiatives planned this year which will see it evolve and grow in equal measure. These include more **Maccabi GB Jewish Walking Tours**, a **Walking Football event** in April at Maccabi GB @ Kulanu (see below), a **Lawn Bowls Day** and more partnerships with other communal organisations to provide multiple outlets for Jewish people to remain happier and healthier for longer. One such example of this is a 'Mini-Maccabiah' and sports activities for Jewish Care residents.



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## MAJOR EVENTS

*Maccabi GB at home and abroad*

### January 2015 – March 2015

Undoubtedly this year there are a number of major, international Jewish Sports Tournaments which are capturing everyone's attention - The **European Maccabi Games 2015 (EMG2015)** are taking place in Berlin from 26<sup>th</sup> July–5<sup>th</sup> August. Team Maccabi GB Sports Chairs, Management Teams and Squads have been announced for a delegation which will consist of 250 people. There have been, and will be, numerous Manager's Meetings, training sessions and plans are near completion for **Team Maccabi GB's Jewish Identity Programme (Pre-Camp)**, a first for Great Britain at a European Maccabi Games. As well as acclimatising to conditions, the Delegation will make the most of the educational opportunities from the Games taking place in Berlin. Team Maccabi GB's **JCC Maccabi Games 2015** Squad is also well into their preparations for the event in Fort Lauderdale, Florida in August, with the squad's Parents' Meeting held at the end of March at Maccabi GB @ Kulanu. We are incredibly excited for both Delegations' **Kit Days** – in June and July respectively – where each member of the squad will receive their official EMG or JCC kit. Looking towards the end of 2015, recruitment is ongoing for Team Maccabi GB to compete at the **Pan-American Maccabi Games 2015** in Santiago, Chile.



*Team Maccabi GB at the Opening Ceremony of the 19<sup>th</sup> Maccabiah Games*

### Looking ahead

Closer to home, we will be hosting the largest Jewish Table Tennis Tournament in the UK in April 2015 in the shape of the **Maccabi GB National Table Tennis Championships**. The event will see male and female players of all ages compete in a series of Singles and Doubles competitions to determine who the best ping pong athletes in the country are. Over 200 people are expected on the day, which is held

at the London Academy. Of course, the **Maccabi GB Community Fun Run** will return in 2015 for what will be its ninth, and biggest, incarnation with the introduction of new distances to run/walk/jog, a brand new Health & Wellbeing Hub to cater for attendees' health matters and a record-number of charities involved (46). It is truly shaping up to be one of the biggest and best Maccabi GB have ever hosted in our history. In Autumn 2015 we will host the **Maccabi GB Sports Awards 2015** – celebrating the greatest achievements of Jewish athletes of the previous 12 months.



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**ISRAEL**

*Maintaining our connection with Israel*

Maccabi GB always ensures that there are strong links between the Jewish communities of Great Britain and Israel, arranging tailored tours between the two nations throughout the year.

As well as Maccabi GB Delegates being present at the **Maccabi World Union Plenum and Future Leaders' Forum** in April this year, we are also holding another '**UJIA Birthright in partnership with Maccabi GB' Sports Tour to Israel** in July and August, and hosting a sold out **Maccabi GB Lawn Bowls Association Tour** and a **Maccabi Masters Football League Tour of Israel** in October and November. For the first time we will be looking to host a **Maccabi GB Walking Tour of Israel** in November, taking a group on a number of walking routes around the country whilst also enjoying cultural, social and religious experiences. We will also be delighted to welcome back to the UK the **71<sup>st</sup> Maccabi GB and Maccabi Tzair Chanukah Torch Relay**.



*'UJIA Birthright in partnership with Maccabi GB' Sports Tour to Israel*



### **'ABILITY NOT DISABILITY'**

*Because everybody should have the opportunity to stay healthy and active*

#### **January 2015 – March 2015**

Staying on the subject of Israel, The **Maccabi GB Challenge Tour to Israel 2014** – in November - was an enormous success. In February 2015 we followed-up the Tour with a reunion event held at Maccabi GB @ Kulanu for the group's participants, their parents and the Tour Leaders. This gave everyone an opportunity to reminisce and share their experiences whilst rekindling the friendships they made out in Israel.



*Maccabi GB Challenge Tour to Israel*

#### **Looking ahead**

Recruitment will begin again in mid-to-late 2015 for another Tour which will take place in 2016. Our commitment to members of the UK's Jewish Community with learning or physical difficulties remains strong and, as has been mentioned, we plan to work with more communal organisations to help offer sport, health & wellbeing activities to this group.



## SCHOOL SPORTS PROGRAMME

*Introducing a passion for sport from a young age*

### January 2015 – March 2015

We have always believed that a passion for sport – and the skills needed to succeed – start at a young age. Our **School PE Curriculum Lessons, After School or Lunchtime Clubs and School Sports Tournaments & taster sessions** continue the success of recent years. Maccabi GB engaged over 1,600 young people each week in Primary Schools across London between January 2015 and March 2015. In the last three months alone we delivered an impressive 375 sessions in total.

We also welcomed over 1,900 children to 11 Primary and Secondary School Sports Tournaments, clinics and taster sessions in this time. 140 students took part in Primary Schools Netball, whilst 160 took part in Secondary Schools Badminton & Table Tennis and 220 young people were engaged during the Primary Schools Boys Football Tournament at Mill Hill PowerLeague. Also, 20 keen Handball and Futsal players got first class coaching in the first ever **Dual-sport Half Term Sports Clinic** in February 2015 held at Maccabi GB @ Kulanu.



*Maccabi GB Primary School Football Tournament*

The first ever **Maccabi GB Regional Sports Development Coordinator** - introduced in July 2014 to specifically provide Sport, Health and Wellbeing activity to the UK's Northern Jewish Community – continues to offer a number of programmes throughout the region, engaging between 80 and 160 people weekly. One of the first initiatives has been 'MGB@TheZone' - bespoke fitness classes created for The Zone Community Centre in Leeds. This further emphasises our commitment to growing a healthier Jewish Community from grassroots upwards on a national level.

## Looking ahead

One thing that is guaranteed is that Maccabi GB will always be at the forefront of providing the Community's young people with sporting opportunities. We will continue to run PE Curriculum Lessons and Sports Clubs in Schools until the end of the Academic Year (in July) and again at the start of the new school year (in September). There are also numerous School Sports Tournaments for all ages and Half Term Sports Clinics planned throughout the year – such as the sold out **Table Tennis Clinic** scheduled for April 2015 being held at Maccabi GB @ Kulanu. By the end of 2015, over 9,000 school children will have played a School Sport organised and run by us. Our goal is to develop sport at a young age and nurture it so that athletes can eventually represent Team Maccabi GB at future International Games. The Maccabi GB Regional Sports Coordinator will also continue their fantastic work across the North of the UK, replicating our work carried out in the South.



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## SPORTS CLUBS

*Ensuring the Community always has a sporting outlet*

### January 2015 – March 2015

Maccabi GB has established an impressive roster of regular Sports Clubs to cater for a variety of interests, and all responsible for bringing Jewish people together.

In addition to our well-established Clubs – including **Badminton and Tenpin Bowling**; all which welcome 20-50 people each month – we added the aforementioned **Walking and Running Clubs** to meet the demands of members of the Community who wanted to get active at their own pace. We are also proud to partner with the **Israeli Dance Institute** to offer a unique way of getting exercise on a regular basis. The **Maccabi GB Table Tennis Club** – which had great success last year – continues to thrive in 2015, with their squad winning the Wembley and Harrow Table Tennis League for the second consecutive season. From January the first ever **Maccabi GB Handball Club** played further fixtures in their respective leagues.



*Maccabi GB Handball Club*

## Looking ahead

We are constantly striving to offer varied sports clubs so that there is always an avenue for members of the Community to stay active. We plan to introduce brand new Sports Clubs including **Track & Field**, **Rugby** and **Lacrosse** and the **Maccabi GB Netball Club** will re-launch to cater for a new generation of young, Netball athletes.



## January 2015 – March 2015

Streetwise has grown to become one of the most important educational organisations within the Community. Having engaged over 20,000 young people in consecutive years, the project – a joint venture by Maccabi GB and CST – is the only one to offer a variety of programmes on National Curriculum subjects including PSHE (Personal Social Health & Economic Education), SRE (Sex & Relationships Education) and Personal Safety. These are delivered to 66 Jewish and non-Jewish Primary and Secondary Schools and 40 community organisations nationwide.

Throughout the last three months there have been many highlights. As the sole provider of Antisemitism Education in Jewish Secondary Schools, Streetwise engaged 5,500 young people in Personal Safety and Personal Development Sessions. As part of this education, national **Antisemitism Workshops** were specifically created after the summer events in Israel. The latest workshop was delivered in February 2015 with 30 young people were engaged during the session.



*Streetwise Antisemitism Workshop*

Additionally, as part of Safer Internet Day, we reached over 1,100 young people in Primary Schools.

The aforementioned programmes are just a few of the many that Streetwise delivers and underlines how crucial they are in the development of Jewish young people.



*Leadership by Streetwise Weekend*

Leadership by Streetwise has also had a fantastic start to the year – part of their 2014/2015 course. Following last November's Bogrim Planning Shabbaton and December's Residential Weekend, the 'Catch-up Day' in February 2015 saw 14 participants, with 40 members of the Course taking part in the 'Hands-On Events' later in the same month, where they managed to put their training into action. Such is the popularity of 'Leadership' that it has grown from 64 participants in 2011 to 100 for the 2014/2015 Year.

### **Looking ahead**

In addition to the classes, seminars, programmes and campaigns that Streetwise will be running throughout the year, particular mentions must go to **Summer Courses and Workshops**; over the summer term Streetwise will be visiting 12 summer camps and schemes, providing fun educational activities to young people from the age of 5 and all the way up to Leadership training for some of the schemes and camps. Streetwise will also be hosting an evening in November 2015 to celebrate ten years of inspiring confidence to young members of the Community.

The remainder of the **Leadership by Streetwise 2014/2015** Year will see the Graduation Weekend in July, with all participants graduating from their year-long course; November hosts the Planning Shabbaton for Leadership 2015/2016 Bogrim, with 20 attendees expected; whilst the seminar weekend launching the start of Leadership by Streetwise 2015/2016 year is being held in December 2015 with 110 young participants expected.



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## AFFILIATES & PARTNERSHIPS

*Helping to build a strong, unified Community*

### January 2015 – March 2015

Thanks to the Sport, Health & Wellbeing Programme Maccabi GB has been able to use this as a foundation to create stronger ties with other communal organisations in order to maximise our exposure and engagement within the Community.

One of the first partnerships to develop was with Chai Cancer Care. The collaboration continues to see the brand new **Maccabi GB and Chai Cancer Care Walking Club**, which exclusively provides a means of exercise for Chai's clients, meet on a weekly basis. Our well-established partnership with Jewish Care allowed us to the launch **tailored exercise classes** for a number of their Care Home residents from February 2015. The classes, which we were able to put on due to funding received from the Mayor's Fund (a grant for small charities in London), has seen MGB host 12 sessions, engaging 40 people.



*Maccabi GB coaches give exercise classes to Jewish Care residents*

### Looking ahead

Partnership work for the future includes working on the aforementioned **Lawn Bowls Day** with Jewish Care and a wider research project for their users. Other partnerships we have developed, or plan to build upon, includes JAMI, Langdon, Masorti, Mogen David Adom (MDA), Jewish Reform Movement, Tzedek and WIZO with details of the link-ups to be announced in the near future.

## MACCABI GB @ KULANU

*Providing the Community with even more sporting outlets*

### January 2015 – March 2015

We are excited to oversee the day-to-day running of the Kulanu Jewish Sport and Community Centre in Kenton from January 2015. Now '**Maccabi GB @ Kulanu**', the centre has already been used for a number of events. It hosted the very first **Handball & Futsal Half Term Clinics** for 20 participants, it welcomed 140 of the JCC Maccabi Games Delegation and their parents for the **JCC Parents' Meeting**, and it held the aforementioned Streetwise Antisemitism Workshop, Leadership by Streetwise 'Hands On Events' and Maccabi GB Challenge Tour 2014 Reunion. The centre has also played a key role in hosting a number of regular sports clubs, including MGB Table Tennis and local football and Basketball clubs, on a weekly basis. It is open for use to the wider Community with the goal of making it the hub for Jewish sport, health & wellbeing.

### Looking ahead

Maccabi GB @ Kulanu will play a pivotal role in our programmes and events, with the likes of **Walking Football** and the two-day **Table Tennis Clinic** being held at the Kenton site in April 2015, Team MGB Kit Days (for the EMG and JCC) in June and July and a number of communal organisations and youth movements will host their Shabbatons and Israel Tour Reunions for in-excess of 60 people each, throughout 2015.



*Maccabi GB Half Term Futsal Clinic in Maccabi GB @ Kulanu*



## SUMMARY

### *Building on what we offer*

Last year, MGB engaged over 36,000 Jewish people nationwide, highlighting our impact within the Community. Our role in providing sporting or educational programmes and events extends beyond the field of play or the classroom. From our School Sports Programme and Streetwise classes, where we are engaging over 2,000 young people per week, through to the Leadership by Streetwise seminars, where young adults are brought together to learn how to make a difference within their communities. From the hundreds of people who attend our regular Sports Clubs and 'Sport for Everyone' events, to the 350 competitors combined who will represent Great Britain at the European Maccabi Games 2015, JCC Maccabi Games 2015 and Pan American Maccabi Games 2015. From the diverse communal partnerships we are establishing on a regular basis to the new events and possibilities we are able to host at Maccabi GB @ Kulanu. We are constantly ensuring that British Jewry stays involved in sport, has a platform to come together with other members of the Community and - regardless of age, gender or ability - has a means to channel their enjoyment and talent from the first step to the final whistle. This is why Maccabi GB is synonymous with Jewish sport, health and wellbeing.

