

JOB DESCRIPTION

Job Title: Junior Designer

Department: Design

Reporting to: Design Manager

The Department

The Design Department is responsible for all of our in house design. This covers a range of different media, skills and deliverables. We have different levels of designers ranging from Junior Designers through to experienced Senior Designers and UX and UI Designers. As a multicultural company we work in all the languages that we offer and have a diverse range of nationalities within our team. Everything that is seen from the outside world generally has to come through our department so it is important for us to uphold high standards to make sure our brands and products are represented as the market leaders in all senses.

Purpose of Job

As a Junior Designer you will have a focus on creating and maintaining eye-catching marketing material across multiple channels and will be translating ideas into design executions, whilst providing support where needed to the wider design and creative departments.

Key Responsibilities & Accountabilities

The position will involve the following areas of responsibility:

- Be able help the creative team from concept to final execution.
- Support your team with quick turn around design assets and deliverables
- Creating marketing material for banners and additionally some websites, landing pages and promotions.
- Responsible for the maintenance of company web pages, including graphics and animation.
- Working in a multilingual environment where dynamic designs are required, often with tight deadlines.
- Have an understanding of offline media (print, large format etc).

This job description is not intended to be an exhaustive list of responsibilities. The job holder may be required to complete any other reasonable duties in order to achieve business objectives.

Essential Criteria:

- BA hons degree in digital media/graphic design or equivalent
- A solid design and digital understanding
- Excellent attention to detail
- Brand aware
- Excellent communication (oral and written), interpersonal, organisational, and presentation skills
- Self-motivated, bags of enthusiasm and a strong desire to learn
- Good software skills in the industry including mainstream applications e.g. Adobe Creative Cloud, Microsoft Office applications and HTML & CSS
- Ability to prioritise, multi-task and work autonomously
- Be a self-starter able to work independently and also as part of a wider team
- Demonstrate the potential to grow into the company as a solid all-rounder, capable of producing big things in the future.



- Must be able to work to and achieve tight deadlines in a pressurised environment

Desirable Criteria:

- Experience working in a fast paced design studio
- Exposure to the following technologies will be advantageous but not required:
 - HTML5 / CSS3
 - After Effects and motion graphics
 - Knowledge of a 3D software program

Person Specification:

- The ideal candidate is an enthusiastic and creative individual
- Possess good communication/people skills with a logical mind
- The ideal person will have an excellent grasp of English and must be able to avoid grammatical mistakes
- Be able to deliver succinct and effective design solutions
- Always be able to consider, think and deliver customer centric designs
- Be able to listen to what the brief is, comprehend it and question it as required
- Be able to ensure quality and error checking as a priority
- We're looking for someone we can help learn, grow and reach their potential